

JASON LAND

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GitHub: github.com/wishinghand

Website: Jason.Land

SKILLS

Frontend: ES6 Javascript, Vue, Angular, React, HTML

Styling: CSS, LESS, SASS, Bulma, Bootstrap

Backend: Express, LoDash, RethinkDB, REST API, PHP, SQL

Tools: Gulp, Git, NPM, Cordova, Webpack, Sublime Text, Command Line

Soft Skills: Pair/mob programming, Agile, Scrum, Meetup event organization

PROFESSIONAL EXPERIENCE

The Control Group

Jan 2017-June 2017

San Diego, CA

Fullstack Developer

- Worked full-stack on a lead generation product called NextGen Leads
- Setup integrations with insurance companies in Node and Express to accept bids on leads, increasing revenue up to \$1500 a day
- Developed front end sales funnels using HTML, LESS, and Jquery to increase conversion rates up to 9.5% using A/B split testing
- Implemented a Redis backup through a RESTful Node API, which stores 3 days of leads in case of RethinkDB failure
- Wrote queries in the NoSQL RethinkDB for reuse by sales team to collect revenue, profit, and lead data
- Worked on a mature Angular 1 MVC frontend admin for clients, using a Vagrant environment and Gulp build tool
- Explored React/Redux and Vue experiments for future projects

Qobbler Web Services

Jan 2013-Aug 2016

San Diego, CA

Freelance Web Developer

- Implemented Kirby (PHP flat-file CMS) to create small business websites
- Provisioned hosting, email, domain services along with analytics and SEO
- Edited HTML, CSS and PHP on client-facing websites
- Adhered to mobile first design principles

Touch This Media

Oct 2014-July 2016

San Diego, CA

Junior Software Developer

- Refactored Cordova-based apps and deployed them onto Apple & Android app store
- Interfaced with the Sportradar.com JSON API to provide live stats for a fantasy sports game
- Configured all outgoing email to use DKIM to prevent falling into spam traps, raised our mail-tester.com score from 1.8 to 9.8
- Developed back end scripting with PHP for user authentication, accepting payments, and automated email sending
- Created kiosk interfaces using web technologies (HTML, CSS, Javascript) and deployed them directly onto kiosks via SSH
- Developed MySQL database schema

- Wood Craft Photos** Sept 2012-March 2013 San Marcos, CA
Junior Web Developer
- Engineered an eCommerce site using Joomla and the Joomla extension library
 - Incorporated Stripe to accept credit/debit card payments
 - Launched a Kickstarter to help fund the project (printing photos onto wood plaques)

PROJECT EXPERIENCE

- Incentify** Sept-Oct 2016 San Diego, CA
App Developer
- Created app concept where users are financially incentivized to study more
 - Lead developer on mobile app, managing product backlogs, deadlines, and vision
 - Engineered hybrid app using Vue JS on Cordova
 - Tested app on Web, Android, and iOS platforms
 - Learned how to facilitate communication between Express and RethinkDB

- NoshSpot** Aug-Sept 2016 San Diego, CA
Backend Developer
- Implemented DRY Angular Factory architecture to reduce the amount of boilerplate code in the project and save time writing factories
 - Maintained an Agile environment to meet sprint goals
 - Integrated the Stripe API to delegate financial transactions in the application

- 24 Hour Hackathon** Sept 2016 San Diego, CA
Organizer
- Founded a bi-monthly 24 hour hackathon at Origin Code Academy
 - Planned the theme (Angular CRUD) and crafted a random keyword generator for each hacking team's project
 - Supervised the attendees, ensuring productivity and engagement
 - Secured location and funding from Origin Code Academy
 - Promoted the hackathon through the SanDiego.js Meetup.com community and social networks

EDUCATION

- Origin Code Academy** Summer-Fall 2016 San Diego, CA
- Origin Code Academy is a top coding bootcamp in San Diego that teaches the fundamentals and best practices of full stack web development in 12 weeks. Core focuses in the class include client-side development using HTML, CSS, and AngularJS, server-side development using C#/.NET, ASP.NET Web API, Entity Framework, and SQL Server, with a secondary focus on full-stack JavaScript development using the MEAN stack.
- UC Santa Cruz** 2003-2007 Santa Cruz, CA
- Bachelor of the Arts in Literature, with a focus on creative writing
 - Volunteered for four years as a DJ at KZSC, the on-campus radio station